

Encore Risk Management Introduces Managing Risk, quarterly new newsletter for our valued client partners

(BIRMINGHAM - 2002 MAY 01) The Encore Risk Management Group, Inc., in association with Smart's Publishing Group wish to introduce, *Managing Risk*—a topical new quarterly risk management newsletter produced exclusively for Encore Risk Management clients. Initially, it will be available up to (4) times each year via the MediaPlus web-site at: www.mediaplus4ins.com.

Anticipated publication dates as of this announcement are as follows: Winter (January), Spring (April), Summer (July), Fall (October). To view the PDF (electronic) format of this newsletter one must have Adobe Acrobat Reader installed on their PC. *Managing Risk* is produced by Smart's Publishing group a leading provider of insurance and risk management publication material with a special focus on risk management issues, business property and liability insurance trends, safety and workers' compensation issues facing the mid-sized and larger business firm.

The Encore Risk Management Group Inc., serves as the parent and holding company for MediaPlus Insurance Services (D/B/A) and offers value-added consultative services and cost-effective risk management solutions for corporate clients in industries outside of MediaPlus's broadcast, entertainment and media related areas of expertise.