

MA&W Spins Off MediaPlus with creation of The Encore Risk Management Group, Inc

(BIRMINGHAM - 2000 DEC 22) Molton, Allen & Williams Corporation and MediaPlus Insurance Services, a leading provider of consultative risk management services for the communications, media and entertainment industries announce the "spin-off" of the former MediaPlus Insurance Services and the formation of The Encore Risk Management Group, Inc.

"We wish to thank everyone at Molton, Allen & Williams for their support and appreciate their assistance in the creation of Encore/MediaPlus" said William Blake, chief executive officer for The Encore Risk Management Group, Inc. "To have reached this point more than 2 years ahead of when I or most anyone else could have ever envisioned, speaks volumes for the efforts of everyone involved."

The Encore Risk Management Group Inc., will for now, serve as the parent or holding company for MediaPlus Insurance Services as well as offer value-added consultative services and cost-effective risk management solutions for corporate clients in industries outside of MediaPlus's already established areas of expertise.

Furthermore, Molton, Allen & Williams retains a financial interest in the new operation going forward as Encore/MediaPlus looks to build upon the successes of the last 3 years with an eye towards taking Encore/MediaPlus to the next level. "For those of you already familiar with the MediaPlus name, expect the same consultative industry expertise combined with the same superior service you have come to rely upon over the past 3 plus years. And while we are pleased to make this announcement here and now, we are even more excited by the long-term possibilities and enhancements this change might hold for our valued client partners in the coming months and years ahead."